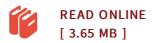




Business Studies For Dummies(R)

By Richard Pettinger

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Business Studies For Dummies(R), Richard Pettinger, Your hands-on introduction to modern business and business education Whether you're deciding on a course of study, headed to university, or settling down to your first year, Business Studies For Dummies provides you with a thorough overview of the subjects that form the foundation of a business studies degree. You'll get trusted, easy-to-follow coverage of all the topics you'll encounter: business start-up, accounting and finance, operations, human resources, management, analytics, business environment, and economics. * Includes a clear, engaging, and concise overview of the key topics you'll encounter in your studies * The perfect study companion for students With Business Studies For Dummies, you'll be one step ahead of the competition at university and on the job.



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