



Management: An Introduction, by David Boddy - with MyManagementLab (Mixed media product)

By David Boddy

Pearson Education Limited, United Kingdom, 2014. Mixed media product. Book Condition: New. 6th edition. 266 x 196 mm. Language: English. Brand New Book. This package includes a physical copy of Management, An Introduction, 6e by David Boddy as well as access to the eText and MyManagementLab. This is an accessible and academically rigorous guide to the themes and functions of management. It contains in depth case studies that examine key management issues in a broad range of organisations, from Apple and Virgin to the British Heart Foundation and Management in Practice features full of insights into contemporary management activities. Entrepreneurship, sustainability, governance and internationalization are integrated throughout, giving clear guidance on how students can further their understanding of these key topics. This edition includes innovative employability content designed to aid development of the business skills most valued by today s employers. Exercises throughout the text encourage critical thinking and the application of real-life experience. This text is the ideal to accompany a first course in management, either as an undergraduate or a postgraduate. MyLab and Mastering from Pearson improve results for students and educators. Used by over ten million students, they effectively engage learners at every stage. Learn more...



READ ONLINE

Reviews

I actually started out looking at this publication. it was actually writtern really perfectly and useful. Its been written in an extremely simple way and it is only soon after i finished reading through this pdf by which really modified me, change the way i really believe.

-- Breanna Kerluke

Definitely one of the best book We have at any time go through. It is actually filled with wisdom and knowledge I am quickly could get a delight of studying a published book.

-- Dr. Kim Bergnaum

Other eBooks



Who am I in the Lives of Children? An Introduction to Early Childhood Education (Paperback)

Pearson Education (US), United States, 2015. Paperback. Book Condition: New. 10th Revised edition. 254 x 201 mm. Language: English. Brand New Book. Note: This is the bound book only and does not include access to the Enhanced Pearson eText. To order...



History of the Town of Sutton Massachusetts from 1704 to 1876 (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This version of the History of the Town of Sutton Massachusetts from 1704 to 1876 is a labor...



Any Child Can Write (Paperback)

Oxford University Press Inc, United States, 2003. Paperback. Book Condition: New. 4th Revised edition. 201 x 135 mm. Language: English . Brand New Book ***** Print on Demand *****. Harvey S. Wiener shows how parents can encourage their children to write with a...



The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English. Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to give your child an academically rigorous, comprehensive...



The Turn of the Screw (Paperback)

Dover Publications Inc., United States, 2013. Paperback. Book Condition: New. Reprinted edition. 202 x 128 mm. Language: English. Brand New Book. For lucidity and compactness of style, James s short novels, or novelles, are shining examples of his genius. Few other...



Skills for Preschool Teachers, Enhanced Pearson eText - Access Card

Pearson Education (US), United States, 2016. Online resource. Book Condition: New. 10th edition. 279×216 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson,...