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# WHY GM MATTERS: INSIDE THE RACE TO TRANSFORM AN AMERICAN ICON



Audible Studios on Brilliance, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 171 x 133 mm. Language: English . Brand New. In November, GM CEO Rick Wagoner appeared before Congress to ask for \$25 billion to bail out the struggling Big Three automakers. To critics like Thomas Freidman and Mitt Romney, it was a sign that the American auto industry should be led out to pasture; if the Japanese are better at making cars, they said, then we should let...

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- Authored by William J. Holstein
- Released at 2016



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