



The Rise and Decline of Small Firms (Paperback)

By Jonathan Boswell

Taylor Francis Ltd, United Kingdom, 2015. Paperback. Book Condition: New. 216 x 138 mm. Language: English Brand New Book ***** Print on Demand *****. First published in 1973, this title examines the development patterns of small businesses. It considers why people found firms; the factors that contribute to entrepreneurial success; problems of management succession and inheritance; the strengths and weaknesses of family firms; the reasons why small firms are taken over; and the social, economic and managerial context of their growth, decline, and revival. Based on a survey of sixty-four firms, each employing fewer than five hundred people, in engineering, hosiery, and knitwear, and on the records of 370 similar organisations, a striking gap in performance and management attitudes emerges as between dynamic, mostly founder-run firms and stagnant, mostly inherited ones. Where many books are either minutely specialised or highly abstract and over-generalised, Jonathan Boswell s work is practical and diagnostic, probing the inner recesses of the small firm sector. With particular relevance to the difficulties faced by entrepreneurs in today s economic environment, this title advances selective measures to deal with old firms and inheritance, and a wide range of policies to encourage new entrepreneurship.



Reviews

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